

**StEPS-CT 2015-2016**  
**Audiences for History Museums**  
**May 18, 2015**

**ON SITE AUDIENCES:**

**Visitors/Tours:**

General Walk-Ins:

Adult

Families

Scheduled adult tours:

Seniors

Special Needs [e.g. vision or hearing impaired, Alzheimer's, wheel-chair]

School Tours:

Pre-School

Elementary

Middle School

High School

College

Grounds visitors:

Hikers for trails

Picnickers

Garden folks

**Special Programs:**

Events:

Lectures:

Exhibitions:

Rental/Party spaces:

**Genealogists/Researchers:**

**Shoppers:**

**Community services:**

Utilization of spaces for community activities [e.g. elections, meetings of organization, etc.]

**OFF SITE AUDIENCES:**

**Membership:**

**Speaking Engagements:**

**School visits:**

**Web site visitors:**

**POTENTIAL AUDIENCE:**

**History buffs:**

**Antiques buffs:**

**Tourists:**

**Social Media:**

Twitter

Instagram

Facebook

Flickr

Youtube