

StEPS-CT 2015-2016
Audiences for History Museums
May 18, 2015

ON SITE AUDIENCES:

Visitors/Tours:

General Walk-Ins:

Adult

Families

Scheduled adult tours:

Seniors

Special Needs [e.g. vision or hearing impaired, Alzheimer's, wheel-chair]

School Tours:

Pre-School

Elementary

Middle School

High School

College

Grounds visitors:

Hikers for trails

Picnickers

Garden folks

Special Programs:

Events:

Lectures:

Exhibitions:

Rental/Party spaces:

Genealogists/Researchers:

Shoppers:

Community services:

Utilization of spaces for community activities [e.g. elections, meetings of organization, etc.]

OFF SITE AUDIENCES:

Membership:

Speaking Engagements:

School visits:

Web site visitors:

POTENTIAL AUDIENCE:

History buffs:

Antiques buffs:

Tourists:

Social Media:

Twitter

Instagram

Facebook

Flickr

Youtube